
LINNEA TAYLOR

CONTACT

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BROOKLYN, NEW YORK
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REFERENCE

**ERIC CORRIEL - LEAD WEB
DESIGNER & DEVELOPER**
SCHOOL OF VISUAL ARTS

ECORRIEL@SVA.COM
212-592-2411

DYLAN AIELLO - CREATIVE DIRECTOR
HIGHLINE RESIDENTIAL

DYLAN@HLRESIDENTIAL.COM
831-233-1013

SKILLS

+ ILLUSTRATOR
+ PHOTOSHOP
+ INDESIGN
+ AFTER EFFECTS
+ HTML/CSS
+ MOTION

+ CONCEPT STRATEGY
+ ILLUSTRATION
+ INTERACTION DESIGN
+ EDITORIAL & COVER DESIGN
+ SILK SCREENING
+ BLOCK PRINTING

EDUCATION

2012 SCHOOL OF VISUAL ARTS
2016 BFA GRAPHIC DESIGN

An intensive curriculum concentrating on the art of visual communication. Educated in primary subjects including design conception and typography, as well as specialized topics such as motion graphics, interactive design, and fine arts.

EXPERIENCE

1/2017 FRONT END WEB DESIGNER
NOW SCHOOL OF VISUAL ARTS - NEW YORK, NEW YORK

Worked alongside lead developers and designers at the School of Visual Arts in a full redesign of the website. Strategized site-wide content reduction, created over 100 wireframes of pages and modular elements, and coded pages to prototype site. Likewise, constructed interactive prototypes, conducted UX testing, and began design exploration for full implementation.

1/2016 WEB DESIGN INTERN
1/2017 SCHOOL OF VISUAL ARTS - NEW YORK, NEW YORK

Designed and coded web related projects including full eblast campaigns, interactive pages and modules, branding elements for both app and web use, interactive prototypes, and assorted elements for the redesign of the institutional website. Additionally - created numerous motion graphics, marquee displays, and departmental branding assets for the Visual Arts Press.

8/2015 GRAPHIC DESIGNER
1/2016 HIGHLINE RESIDENTIAL - NEW YORK, NEW YORK

Worked directly with an experienced creative director on multidisciplinary projects for a fast growing real estate company. Contributed to rebranding, marketing, and daily procedures through logo design, business cards, flyers, documents, web design, signage, photo editing, advertising, individual agent/broker promotional branding, mailers, and eblasts.

8/2015 GRAPHIC DESIGN INTERN
1/2016 ENSEMBLE COWORKING SPACE - NEW YORK, NEW YORK

Created fundamental material for a quickly expanding coworking space including rebranding, logo design, business cards, flyers, documents, web design, photography/ photo editing, advertising, postcards, eblasts, and presentations. Assisted the interior designer on projects pertaining to color treatment, spacial composition, and structural form.

8/2014 FREELANCE DESIGNER
NOW NEW YORK, NEW YORK

Provided design strategy, art direction, and production services - both locally and across the country. Created original branding and print material (logos, business cards, tags) as well as promotional material (flyers, mailers, social media content) for a diverse array of companies and businesses.